

«Household food waste»

Confederación Española
de Cooperativas
de Consumidores
y Usuarios



**HISPA
COOP**

Brussels

26th November 2013

Desperdicio innecesario de los alimentos y su correcto aprovechamiento

DICIEMBRE 2012





Objectives

- **How much food we throw away in Spanish households?**
- **What food we waste?**
- **Why do we throw away food?**

- **With this data we can make recommendations to reduce food waste .**



Study on household food waste

- We measured food waste in 413 Spanish households**
- We analyze 3454 online consumer surveys**

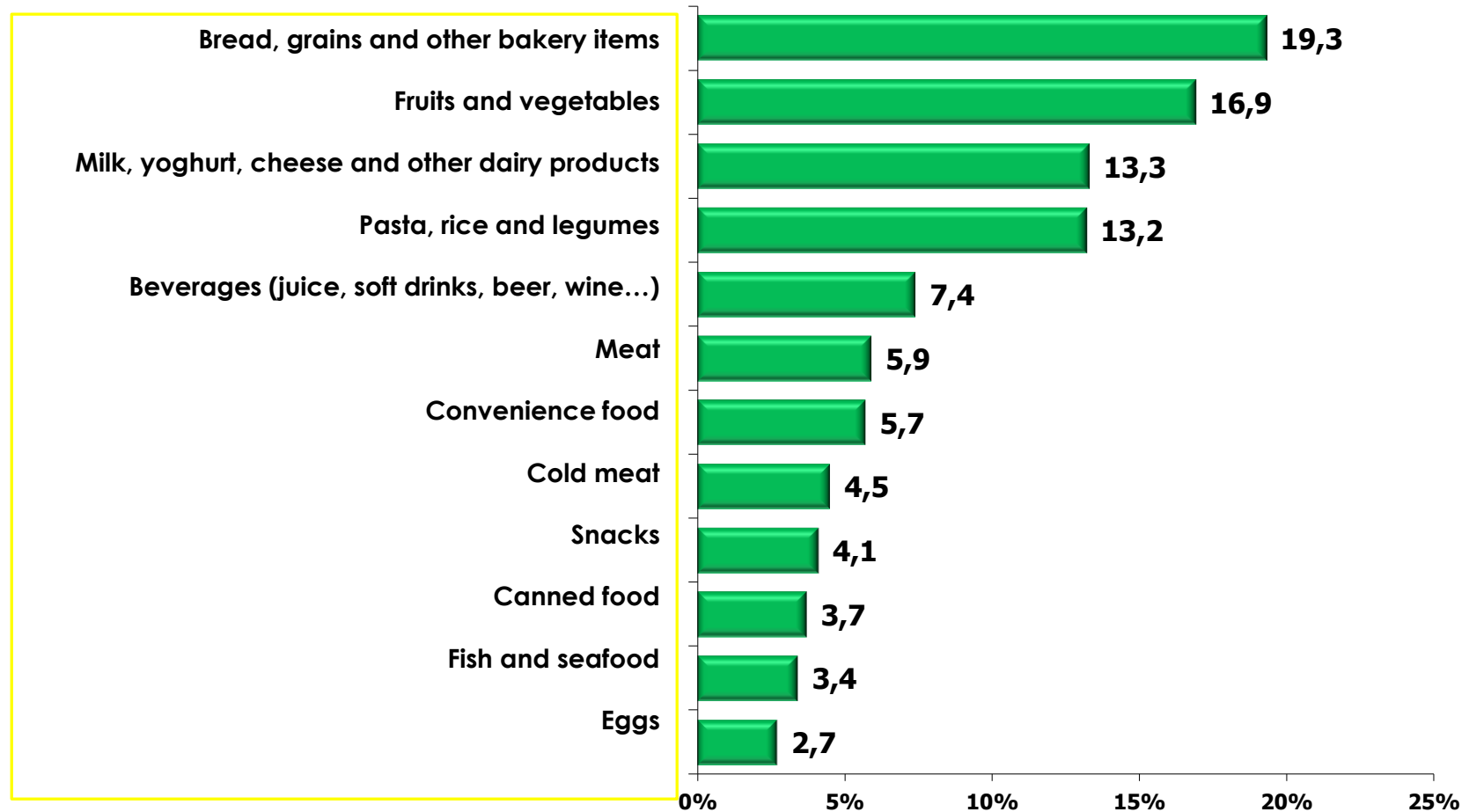
Waste food

	Total kg. by all households	Kg by household	Kg / person	Tons in Spain
Weekly	553,863	1,341	0,565	26.685
Annually	31.570,191	76,441	32,232	1.521.066

413 Spanish households



The most common wasted food



413 Spanish household

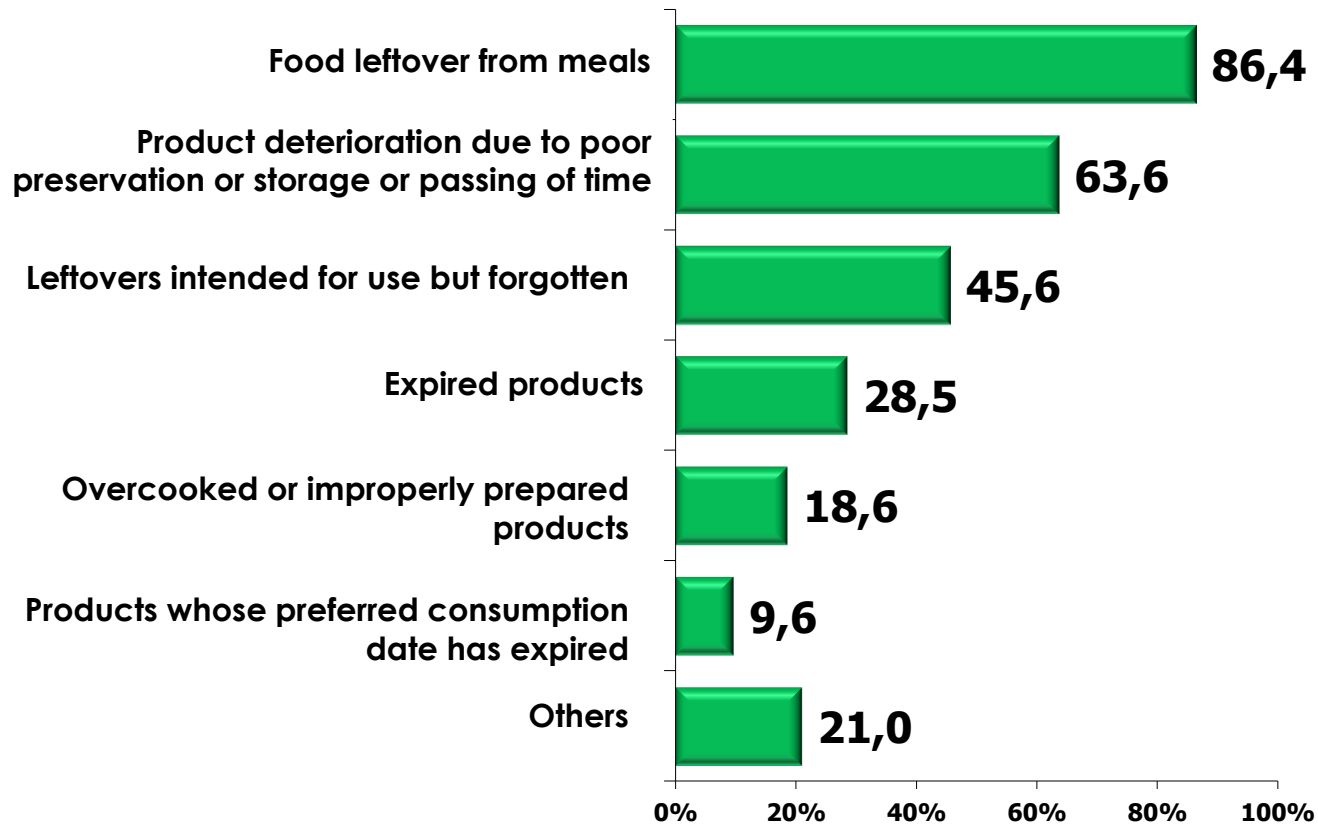


When does food waste happen..

	Breakfast	Lunch	Dinner	Other moments	TOTAL
Bread, grains and other bakery items	5,4%	4,5%	5,6%	3,8%	19,3%
Fruits and vegetables	2,7%	4,8%	4,4%	5,0%	16,9%
Milk, cheese and other dairy products	7,4%	1,6%	1,7%	2,6%	13,3%
Pasta, rice y legumes	0,7%	8,7%	3,0%	0,8%	13,2%
Beverages (juice, soft drinks, beer, wine...)	1,5%	3,3%	1,7%	1,0%	7,4%
Meat	0,2%	3,3%	2,0%	0,4%	5,9%
Convenience food	0,3%	2,5%	2,3%	0,7%	5,7%
Sausage	0,5%	1,1%	1,6%	1,3%	4,5%
Snacks	0,4%	1,2%	1,1%	1,4%	4,1%
Canned food	0,3%	1,1%	1,1%	1,1%	3,7%
Fish and seafood	0,1%	1,7%	1,5%	0,2%	3,4%
Eggs	0,6%	1,0%	0,7%	0,5%	2,7%
TOTAL	20,1%	34,6%	26,7%	18,6%	100,0%

(413 Spanish households)

The main reason for throwing food away is



413 Spanish households

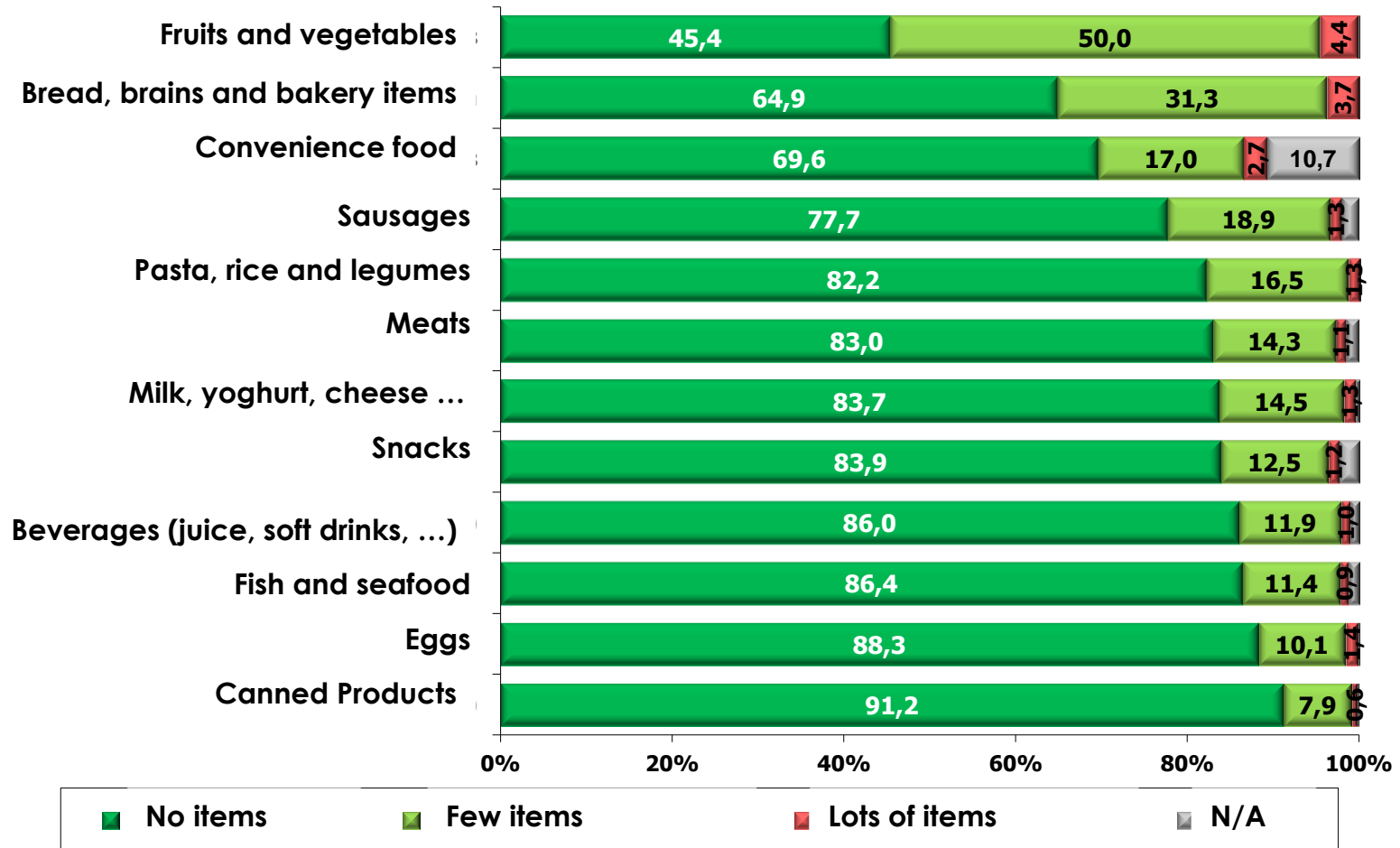


Social Profiles

Social Profiles	Little food	Much food
	%	%
Household size		
1 person	18,1	23,2
2 persons	20,7	40,0
3 persons	22,8	21,9
4 o more persons	38,4	14,8
Social class		
Upper middle class	21,7	12,2
Middle class	49,1	51,3
Lower middle class	28,7	35,1
Age		
18 / 29 years old	8,0	13,7
30 / 39 years old	30,1	26,3
40 / 49 years old	33,3	29,6
50 / 59 years old	25,0	18,6
60 and over	3,6	11,9



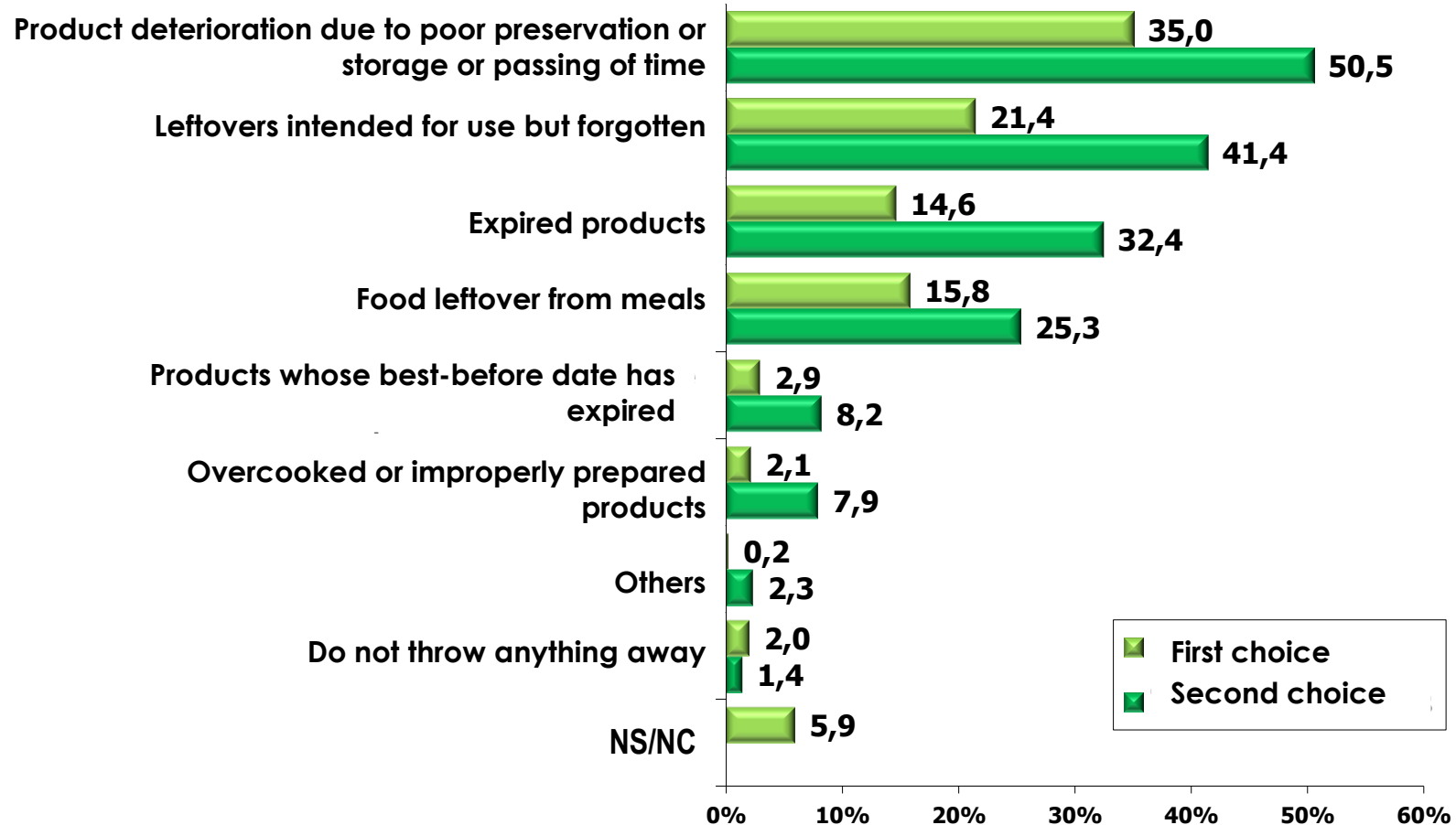
What does consumer think that he/she throws away ?



3.454 online surveys



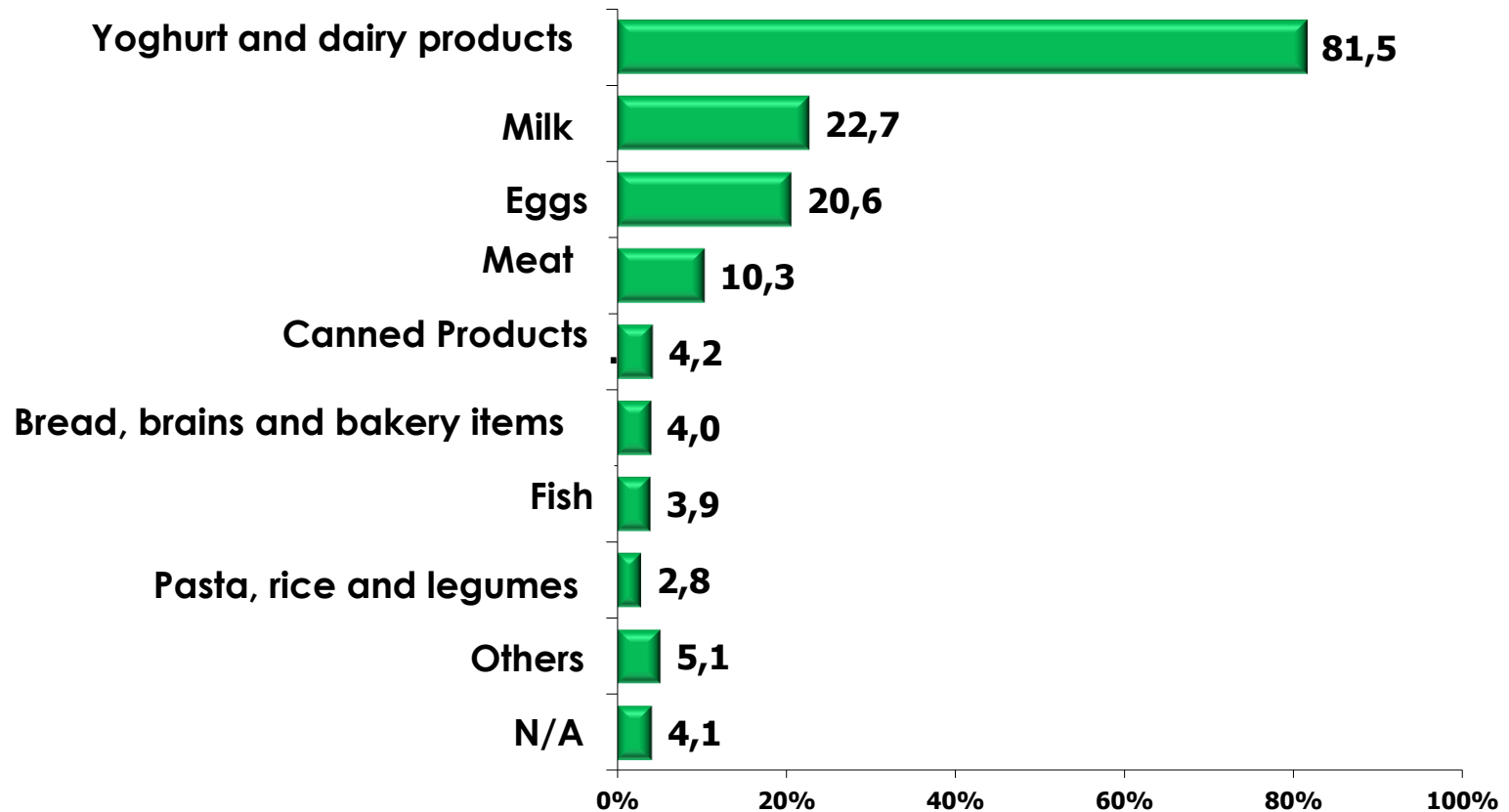
Consumer thinks that he/she throws away because...



3.454 online surveys



Foods that consumers DO NOT throw away when the expiration date has passed or preferred consumption date is expired





**You can read the full study at
www.hispacoop.es**